User experience design for more user-friendly applications

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- Cross-domain
- Beginner
- 0.5 hour

Interested in learning how User Experience (UX) design can help you meet your goals? What are the quick wins for knowing your users, designing with your team and getting feedback on your designs? This webinar is for you if you are involved in maintaining or designing a website, tool or app or alternatively, are in a role where it is key to understand your user (e.g. training or capacity building).

User experience design places the user at the centre of development. Our speakers will discuss tools to profile the user (e.g. personas), to create a user journey, and using sketches and prototypes for usability testing.

We will focus on lean UX tools, and will discuss quick wins for knowing your users, designing with your team and getting feedback on your designs.

During this webinar we will introduce you to UX design using the Open Targets platform [3] as a case study, showing how UX can be applied and demonstrate how it can make a positive difference.

This webinar will be given by Michele Ide-Smith and Dr Nikiforos Karamanis and is a joint webinar between EMBL-EBI and CORBEL [4].

CORBEL is an initiative of eleven new biological and medical research infrastructures (BMS RIs), which together will create a platform for harmonised user access to biological and medical technologies, biological samples and data services required by cutting-edge biomedical research. CORBEL will boost the efficiency, productivity and impact of European biomedical research.
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This webinar took place on 27th June 2017. It is best viewed in full screen mode using Google Chrome. The slides from this webinar can be downloaded below.

See the EMBL-EBI training pages for a list of upcoming EMBL-EBI webinars [5] and the CORBEL website for a list of upcoming CORBEL webinars [6].

Contributors

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Michele Ide-Smith [1]
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User Experience Architect - McEntyre team: Literature services

Michele has over 10 years of experience in the field of User Experience, and 20 years experience in website and software design. She loves solving complex problems, from designing Government services, to productivity tools for software developers. She is currently leading the design and product management of EuropePMC.org, a free repository of life sciences and biomedical literature. Michele is co-chair of the conference UX Cambridge, and co-organises Cambridge Usability Group, a local meet-up group.

[2]

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Lead User Experience (UX) Designer

Nikiforos is the Lead User Experience (UX) Designer for Open Targets. Before joining the EBI to work on this role, he worked as a UX consultant and as the UX Lead of SwiftKey. He has a PhD in Informatics from the University of Edinburgh and worked as a Research Fellow at Cambridge University and Trinity College Dublin on user-centered design and evaluation of novel technologies for a variety of settings. Nikiforos enjoys spending time with users, developers and other stakeholders and helping them work together to achieve their goals using Lean UX methods.
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