UXLS is an opportunity to better grease the wheels of science!
UX in Life Sciences (UXLS) Goals

1. Foster a community to share best practices
2. Improve stakeholder engagement
3. Raise awareness of the value of UX and the community

Image credit: “3D Bullseye” by ccPixs.com, CC BY-ND 2.0
Our community is active and engaged
UX approach and key principles

URL: UXL.S.ORG
10 UX Methods

URL: UXLS.ORG
Guidance on which method to use

URL: UXLS.ORG
UX method: User interviews

Life Science considerations

URL: UXLS.ORG
Case study: Clinical Trials Analysis Tool Redesign

Quotes from REACT users
• “Easily the most friendly version of REACT”
• “Massively improved in terms of intuitiveness and usability”
Case study:
Europe PMC personas and scenarios

UXLS.ORG
Inaugural UXLS Conference
14th-15th May 2018, Novartis Institute for BioMedical Research, Cambridge, USA

8 Talks by UXLS thought leaders

- 2 Interactive breakout sessions
- 1 Reception
<table>
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<th>What</th>
<th>Who</th>
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<tr>
<td>Introduction to the UX team at NIBR</td>
<td>Pat Keller, Novartis</td>
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<td>UX in R&amp;D and at NIBR – A senior leadership perspective</td>
<td>Steve Cleaver, Novartis</td>
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<td>Engaging Scientists to Build Better Drug Discovery Software – A Novartis Case Study</td>
<td>Marek Nowakowski &amp; Rosalie de Beaumont, Novartis</td>
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<td>Experience Information in Life Science Software</td>
<td>Simon Hazelwood-Smith, Science Practice</td>
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<td>Everybody Wins: Inclusive Design</td>
<td>Gale Alcorn, Amgen</td>
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<td>Spotting UX Trends in Life Science Organisations</td>
<td>Joel Miller, Amgen</td>
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<td>Raising Awareness of UX: Facts &amp; Data vs. Hearts &amp; Minds</td>
<td>Simon Fortenbacher, GSK</td>
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UXLS Therapy: Sharing best practices

Upcoming topics include
• Designing for AI
• Design leadership
• Business Analysts and UX
Next Stage

- Community building: UXLSS Conference 2019
- State of UX Report
- UXLSS Blog
Contacts

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UXLS Toolkit
UXLS.org